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International Beverage celebrates Whisky Magazine's Icons of Whisky Scotland award in record-breaking year

International Beverage, producer of some of the global drinks industry's most acclaimed premium spirits, is celebrating a momentous win in Whisky Magazine's Icons of Whisky Scotland 2017 awards, after being crowned **Whisky Distiller of the Year**.

It caps a phenomenal year for the business in which its whisky brands have scooped over 80 medals in international competitions. At the World Whiskies Awards earlier this year, Old Pulteney 1989 was named 'World's Best Single Malt' and anCnoc 18 Year Old 'World's Best Whisky' in the Highland 13 – 20 year old category, whilst Balblair Vintage 1990 won the IWSC Trophy for a single malt Scotch whisky over 15 years old. And last month, Speyburn was named Speyside Distillery of the Year at the New York International Spirits Competition as well as its 10 year old expression being awarded a silver medal.

Whisky Magazine's Icons of Whisky invites the industry elite to nominate the finest companies and individuals throughout the whisky world. From these entries the Whisky Magazine editorial panel then choose the winners. The lavish Icons of Whisky Scotland Awards ceremony took place on the 2nd December at Surgeons Hall in Edinburgh, and was attended by leaders of the Scottish whisky world.

The International Beverage team is thrilled to have been recognised in such a prestigious competition, amongst so many of their industry peers. There were further celebrations for the business with Gordon Bruce, Distillery Manager at Knockdhu taking second place and an honourable mention in the Scotch Distillery Manager of the Year category.

Marketing Director Karen Walker commented: *'Whisky Magazine's Icons of Whisky is one of the industry's most credible awards and so it is an enormous honour to have been recognised by our peers and by judges as Whisky Distiller of the Year. This is a historic win for our business, coming at the end of a year in which we have surpassed all previous records at international competitions for the quality of our whisky. Our single malt brands Old Pulteney, anCnoc, Balblair and Speyburn, and our blend Hankey Bannister, have all won a glittering array of trophies, gold and silver medals. Our years of experience in crafting premium Scotch whisky have also gone into the production of Caorunn Gin which is made at our Balmenach Distillery and has also enjoyed a tremendous year in terms of its success in markets around the world.'*



'All of this is the result of so much hard work and dedication from the producers at our five distilleries and from our brand teams around the world, and our thanks and congratulations go out to all of them. This accolade from Whisky Magazine is the perfect way to end the business year and to fuel our ambition and passion for further success in 2017.'

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About International Beverage Holdings

International Beverage Holdings Limited is one of the industry's most dynamic global drinks businesses. Established in 2006 as the international arm of ThaiBev, the company specialises in developing distinctive, premium local brands for global growth, with a portfolio that is led by a range of high quality Scotch whiskies and includes some of the fastest growing and most prestigious beers, spirits and whiskies on the market today. These high quality brands are enjoyed by consumers in over 85 global markets and include:

- Chang, Thailand's iconic global beer brand
- Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn
- Blended Scotch Whiskies: Hankey Bannister, Catto's, MacArthur's
- Caorunn, a super premium small batch distilled Scottish Gin infused with 5 Celtic botanicals
- Thai spirits: Phraya, Mekhong

International Beverage's international operation is headquartered in Hong Kong, with two major bases in China and Scotland and a growing number of regional hubs around the world. The business is focused on the delivery of winning investment, sales and marketing strategies and is committed to producing brands of character, representing the care and craftsmanship of the people that make them - from the brewers of Chang Beer in Thailand, to the distillers of the fine single malt Scotch whisky Old Pulteney in Scotland. Crucially, the global development of every brand continues to be rooted in



its home territory, supporting the company's mission to build authentic brands of outstanding character.

International Beverage is investing in ambitious growth across its global operation, employing over 850 highly skilled people across production, sales, marketing and finance, together forming an effective and expert international team.