



Old Pulteney on Top of the World as 1989 Vintage Crowned Best Single Malt

The team at Pulteney Distillery in Wick is celebrating one of its greatest triumphs to date in the global industry, after Old Pulteney 1989 Vintage was crowned the 'World's Best Single Malt'.

The extraordinary achievement was announced last night (Thursday 17th March) at Whisky Magazine's prestigious World Whiskies Awards, hosted at the Grand Connaught Rooms in London.

Only the world's most exceptional whiskies are nominated, and with a record number of entries this year leading to tough competition, Old Pulteney has even greater cause to celebrate this accolade.

The 'Maritime Malt' released its peated Old Pulteney 1989 Vintage in September 2015 as the embodiment of Pulteney Distillery's renowned craftsmanship. Its distinctive smoky character comes from maturation in hand-selected American oak ex-bourbon barrels, which previously held heavily peated malt.

Old Pulteney Senior Brand Manager Margaret Mary Clarke was thrilled to hear news of the success. She commented: *"This is a wonderful win for everyone at Pulteney Distillery and we couldn't be more proud to have our 1989 Vintage recognised as the world's best single malt. When we released the whisky last year it was a real hit with whisky enthusiasts and Old Pulteney devotees, who already recognise the quality and character of our full range of fine single malts. Last night's award is another great testament to the dedicated Distillery team up in Wick whose passion and skill for creating incredible malt whiskies continue to be recognised around the world."*

The Managing Editor of Whisky Magazine, Mr Rupert Wheeler said: *"This year has seen a record number of entries into our World Whiskies Awards and the Icons of Whisky continue to grow with the addition of new categories. I was delighted to have met so many guests last night, all of which make the whisky industry a pleasure to be a part of. The evening went extremely well and I would like to take this opportunity to thank the judges and sponsors of all of our awards. We look forward to doing it all over again next year."*

Each distinctively designed bottle of Old Pulteney 1989 Vintage is natural in colour, non-chill filtered and bottled at 46%. On the palate it is peaty to start, with a heavy, spicy underpinning and notes of vanilla, coconut and oranges giving this indulgent single malt a long-lasting finish.



Old Pulteney has been acclaimed for its excellence many times over. Old Pulteney's 21 Year Old Single Malt holds the coveted title of 'World Whisky of the Year' for 2012 in Jim Murray's Whisky Bible – one of the industry's highest accolades. The whisky also achieved top ten status in the UK single malt market in 2012 and is flourishing in many other countries around the world.

Founded in 1826 at the height of Wick's herring boom, Pulteney Distillery is one of the most northerly distilleries on the Scottish mainland. It is this unique maritime heritage that gives the whisky its identity as the 'Maritime Malt'. A long-held favourite for whisky enthusiasts, many say they can taste a faint hint of the sea in Old Pulteney thanks to the Distillery's windswept location and close proximity to the North Sea.

Notes To Editor

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Old Pulteney Single Malt Scotch Whisky

Old Pulteney is one of the world's finest and most distinctive single malt Scotch whiskies. Known as the 'Maritime Malt', it is crafted in the windswept coastal town of Wick, home to the Pulteney Distillery which is one of the most northerly on the Scottish mainland. The distillery was established in 1826 in the heart of 'Pulteneytown', the town created to house fishermen during Wick's famous herring boom which drew a fleet of over 1000 boats and 7000 workers to this remote and rugged harbour.

Old Pulteney is the embodiment of this place, its people and its remarkable history. The skilled Pulteney Distillery team continues to craft whisky using the most traditional and time-honoured techniques that most others have long abandoned. This includes the uniquely shaped Pulteney stills, which are reflected in the design of the Old Pulteney bottle on shelves today.

Matured in hand-selected oak casks, the resulting whisky has been acclaimed for its excellence, its smooth drinking style and faint hint of the sea. Old Pulteney holds the coveted title of 'World Whisky of the Year' for 2012 in Jim Murray's Whisky Bible – one of



the industry's highest accolades. The whisky also achieved top ten status in the UK single malt market in 2012 and is flourishing in many other countries around the world.

Old Pulteney continues to celebrate all things related to its maritime heritage and is renowned for its long standing support of sailing adventure across the globe. In 2015 the whisky announced a partnership to raise vital funds for the global maritime charity The Mission to Seafarers, the organisation that cares for the world's 1.5 million men and women who face danger each day while working at sea. Old Pulteney will donate £1 from every bottle of Old Pulteney 12 Year Old sold in 2015 to the charity, aiming to raise £30,000 to support their work providing counsel and friendship for merchant seafarers in need – whether they are stranded, isolated or far from home.