

## Delhi Celebrates The British Royal Wedding with a Big Heart and a Scottish Toast!

**New Delhi, May 20, 2018:** Excitement of the royal wedding of Prince Harry and Megan Markle at the Windsor Castle, U.K. has spread over 4000 miles to reach India as well. At a special charity sundowner event held on Friday, at DLF's luxury mall, The Chanakya, it was all about celebrating the British Royal family's spirit of generosity, gratitude and zest.

The evening was sponsored by International Beverage Holdings Ltd., who flew in their Master Blender, Stuart Harvey, all the way from Scotland to keep the spirits high through a bespoke tasting session of Scottish single malts and gin. Harvey, one of the world's leading master blenders, introduced the "timed to perfection" premium single malt, Balblair, the classic Speyside malt, Speyburn and the hand-crafted super-premium gin, Caorunn.

The event was conceptualized by Ms. Reshma Punj, Project Development Advisor, Seraphim Communications, who was inspired by the work of Mumbai-based [Myna Mahila Foundation](#). The foundation is one of the seven (and the only non-British) charities chosen by the royal couple, who have requested guests to donate in lieu of their wedding presents. A raffle ceremony was organised during the sundowner event, proceeds of which will be contributed to the NGO.

Senior members from the British High Commission also attended the fundraiser. Key representatives from the political affairs and communications division, Mr. Kieran Drake, Ms. Jo Burden and Alex Cameron presented a token gift to the highest individual contributor towards the foundation, during the event.

"I am extremely happy to have hosted this event for raising funds towards the foundation. Their work towards the girl child and women hygiene is truly inspiring. The event was our way of appreciating them, while celebrating the Royal Wedding along with the rest of the world. I am honoured that so many people and organizations supported the cause. Also, to have IBHL bring down their master blender to take us through their award-winning single malts and gin, was a perfectly fitting way to raise a toast in celebration of the Royal Wedding," said Reshma Punj.

"India is one of the most awe-inspiring countries in terms of its culture and heritage. I am delighted to be in India at this time, to celebrate what has become a truly global event, The Royal Wedding! As a matter of fact, one of our single malts being served this evening, Speyburn, has its special anecdote attached to the Royal Family. Its first barrel was laid down in 1897, to ensure that the single malt was ready just in time to toast Queen Victoria's Silver Jubilee. Seeing the fervour of people and the celebrations around me, I surely do not miss being in the UK right now," said Stuart Harvey, the only professional in the global industry who is both a master blender and a master brewer.

The event was organized with full support from Dinaz Madhukar, Senior Vice President, DLF Luxury Retail & Hospitality, and her team, who offered DLF's newest luxury mall in New Delhi, The Chanakya as the venue for this elite fundraiser.

**For event pictures, please refer to the wetransfer link: <https://we.tl/B5Qw4INeth>.** For more pictures or information, please get in touch with the media contact mentioned below.

**Notes to editor:**

**About The Myna Mahila Foundation (MMF):** An Indian organization which empowers women by encouraging discussion of taboo subjects such as menstruation, and by setting up workshops to produce low-cost sanitary protection to enable girls to stay in school. <https://mynamahila.com/>

**About International Beverage Holdings Limited:** One of the industry's most dynamic global drinks businesses. Established in 2006 as the international arm of ThaiBev, the company specialises in developing distinctive, premium local brands for global growth, with a portfolio that is led by a range of high quality Scotch whiskies and includes some of the fastest growing and most prestigious beers, spirits and whiskies on the market today. IBHL's high quality brands are enjoyed by consumers in over 85 global markets. IBHL's India portfolio consists of Single Malt Scotch Whiskies: Old Pulteney, Balblair and Speyburn; along with Caorunn, a super-premium small batch distilled Scottish Gin infused with 5 Celtic botanicals.

**About Seraphim Communications:** Founded in January 2018, Seraphim communications LLP is a strategic consulting firm based in New Delhi, India. It offers public relations, advocacy, media relations and networking services for regulated and non-regulated businesses in India and across borders. Each Seraphim Consultant's knowledge and understanding span across a wide range of sectors such as lifestyle, consumer goods, education, defence, pharma, technology, infrastructure and financial services.

**Other contributors and raffle prize donors:**

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